

Press release

June 30th, 2022

## Euromaritime Maritime business is booming in Marseille

The second edition of Euromaritime in Marseille closed its doors on a positive note after three days of rich and productive exchange. Exhibitors and visitors were present despite the return of the covid-19 epidemic and the postponement of the exhibition, initially scheduled for February. Innovation, employment and decarbonization were at the heart of this key event for marine industries and the blue economy.

Three days of meetings and debates between professionals and enthusiasts ended today with a seminar led by the Académie de Marine on the theme of the digital revolution in the maritime sector. At the initiative of Le Marin (Infomer Ouest-France group) and SOGENA, a subsidiary of the GICAN (French Marine Industry Group), the fifth edition of the Euromaritime exhibition brought together the leading players in the maritime economy and a large number of start-ups, resulting in memorable meetings and the discovery of technological innovations. *"It was a great success, notes Hugues d'Argentré, the exhibition's commissioner general. We had to overcome difficulties with the resurgence of the pandemic, the postponement of the exhibition, the war in Ukraine. The results are wholly satisfactory with a number of exhibitors that has increased by 15% since the 2020 edition.*

### Captivating debates: decarbonising the maritime sector

While maritime transport represents about 3% of greenhouse gas emissions, manufacturers, shipowners and scientists discussed the energy transition of the sector at length. The International Maritime Organisation recently validated the creation of a sulphur oxide emission control zone in the Mediterranean (SECA-Med). In 2023, shipowners will be obliged to measure their carbon intensity and to emit a little less each year. *"If regulations put on too much pressure, too quickly, no ship will be able to sail and world trade will collapse. We need to find a balance, and this will require dialogue between regulators and professionals,"* said Charles Gravatte, Secretary General of Compagnie du Ponant, during a round table on passenger transport and cruises in the face of changes in society.

These new perspectives are leading all sectors of maritime transport to invest in decarbonisation. Electrification on the quayside, speed reduction, particle filters, alternative fuels, *"there is not one single solution but a range of solutions to solve this equation,"* said Xavier Leclerc, vice-president of CMA ships, at a conference on Tuesday dedicated to the challenges of the energy transition. He also took advantage of the exhibition to confirm the forthcoming order for six methanol-fuelled container ships to operate the Asia-Mediterranean line.

**Christophe Mirmand, prefect of the region**

*"We must commend the large number of initiatives that have been implemented for the greening of the sector and maritime transport in particular. This energy transition of the maritime industry is one of the major challenges of the coming years by reducing dependency on fossil fuels, developing hybrid energies or even hydrogen and other cleaner modes of propulsion.*

**Jean-Marie Biette, Euromaritime exhibition director**

*"The maritime economy is doing well. This highly anticipated exhibition confirms the good health of the market in a sector that is recruiting. With more than 4,000 visitors, attendance has remained at an excellent level despite the postponement of the exhibition and a difficult context."*

**Focus on...**

**SEA-Research: creating links between professionals and scientists**

For the second time, the SEA-Research space, in partnership with Mer-Veille Energies and energiedelamer.eu, has set itself the goal of discovering future technologies related to MRE and marine biotechnologies. To achieve this, the organisers of this space decided to bring scientists and professionals together by organising workshops. Three research programs were highlighted: West med, which focuses on strengthening security and promoting blue and sustainable growth in the Mediterranean, Euroswac, which aspires to offer an innovative solution for air conditioning by seawater in shallow waters in the Channel area, and Groomer RI, which aims to improve knowledge of the depths of the oceans.

## **Euromaritime: the next edition**

The next edition will take place at Parc Chanot in Marseille from January 30th to February 1st, 2024.

### **Key figures**

More than 300 exhibitors from 15 countries

15 start-ups

4,000 visitors from 52 different nationalities

800 BtoB meetings

30 hours of conferences

### **Organisation**

Euromaritime is a Ouest-France / le marin group exhibition organised by Sogena

Euromaritime 2022 presidency:

Hervé Martel, chairman of the board of the Port of Marseille Fos

Exhibition director:

Jean-Marie Biette, secretary general of the Ouest-France group's maritime division

General commissioner:

Hugues d'Argentré, Sogena

### **Ouest-France Infomer – le marin**

Infomer is the information hub leader of France's maritime press, a subsidiary of the SIPA – Ouest France group. Informer publishes a number of different titles, including the *le marin* website <https://lemarin.ouest-france.fr/>, aimed at a public of maritime professionals, available by subscription, on news-stands and online, as well as the monthly magazines *Le Chasse-Marée* and *Voiles et Voiliers*.

### **SOGENA**

SOGENA is the events subsidiary of the GICAN (French Marine Industry Group), a trade association bringing together shipyards, system manufacturers, equipment suppliers, subcontractors, engineering companies, naval architects and all companies involved in shipbuilding and ship repair, marine renewable energies, ocean development and protection, and coastal and port infrastructures. All exhibitions organised by SOGENA are committed to a CSR (Corporate Social Responsibility) approach, and are certified as Sustainable Development (ISO20121)